

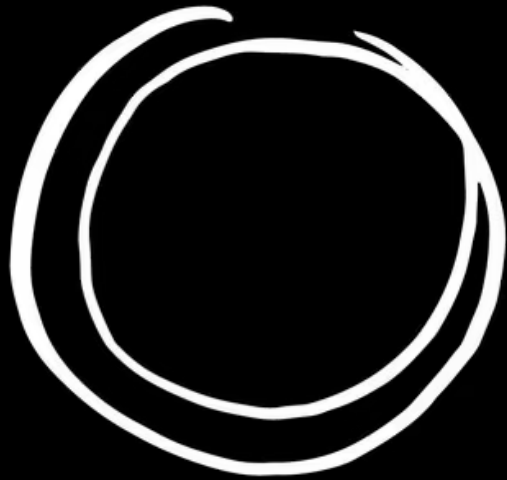
SATI FOUNDATION

Annual Report 2024



SATI


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Our Mission

SATI is a non-profit that aims to improve healthcare and education for at-risk and underserved children and youth in Thailand.





Our Approach

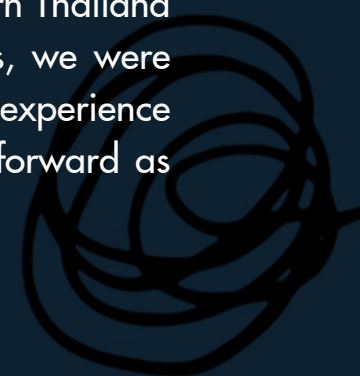
Our approach combines mindfulness and engagement-focused workshops with data collection to identify individuals who need deeper interventions.

The SATI Foundation leverages data as a crucial tool to address the complex challenges faced by underserved youth. By collecting real-time data through surveys, workshops, and counseling sessions, SATI identifies specific risk factors such as mental health concerns, family instability, and substance abuse. This data-driven approach allows SATI to design targeted interventions that address the unique needs of each child and their community. For example, mental health assessments conducted during group activities help identify individuals at high risk, enabling timely psychological support and counseling. By continuously analyzing this information, SATI ensures that its programs remain adaptive, impactful, and focused on long-term solutions for youth empowerment and well-being.

2024 Year In Review

2024 was a year of growth and impact for SATI. One of the most remarkable developments was the expansion of our team, with more members, volunteers, and supporters joining our mission. This growth not only strengthened our capacity but also allowed us to reach and support more underserved children and youth.

This year, **we reached and empowered 1,495 youth, provided workshops in 14 schools, and engaged with 8 communities.** While our core work remains focused on fostering soft skills, mental health, and overall well-being, this year also highlighted our ability to respond to urgent physical needs. The devastating floods in Northern Thailand tested our resilience, but through collective efforts and generous donations, we were able to coordinate relief efforts and help rebuild affected schools. This experience reinforced the power of collaboration and adaptability, shaping our path forward as we continue to create lasting change.



Where We Work

SATI Foundation operates across both urban and rural regions of Thailand, with a strong presence in **Bangkok** and the northern provinces of **Chiang Mai** and **Chiang Rai**.

In Bangkok, we engage with at-risk youth from various communities, while in the north, we collaborate with schools to provide essential educational and empowerment programs to underserved youth. We believe that the challenges faced by youth in rural and urban areas are interconnected. Many at-risk youth in Bangkok are former rural children who, due to a lack of opportunities, migrate—or are even deceived—into the city in search of a better life. By addressing the root causes of these challenges, we strive to create a more inclusive and supportive environment for all young people.

Programs and Impact

A group of children in orange school uniforms are posing joyfully outdoors. Some are standing with arms raised, while one boy is crawling on the ground in the foreground. The background shows a plain wall and a fence.

SATI Foundation made significant strides in reaching and empowering youth through our diverse programs, engaging **1,495 youth** across **14 schools** and **8 communities** in Thailand. Our initiatives focused on mental health, sexual education, creative expression, and practical skills to promote education, healthcare, and overall well-being



Reach in Communities

Across the **8 communities** based mainly in Bangkok, we delivered workshops and activities designed to foster resilience, creativity, and personal growth.

Art and Creativity Workshops: 193 youth, 489 hours

Sex Education: 69 youth, 347 hours

Skateboarding: 239 youth, 608 hours

External Collaborative Projects: 55 youth, 145 hours

Total Participants: 607 youth

Total Experience: 1,937 hours

Communities Reached:

Ban Bat

Wat Sommanat

Khong Toei

Wong Wien 22

NA and The Hub

Mahanak

Rangsit (Myanmar)

Sapan Mai (Hmong)

Reach in the North

In the northern region of Thailand, SATI Foundation worked with **11 schools** to deliver essential programs focused on life skills, mental health, and drug prevention.

Anti-bullying and Life Skills Workshops: 519 youth, 727 hours

Sex Education: 145 youth, 260 hours

Drug Prevention: 83 youth, 83 hours

Total Participants: 747 youth

Total Experience: 1,070 hours

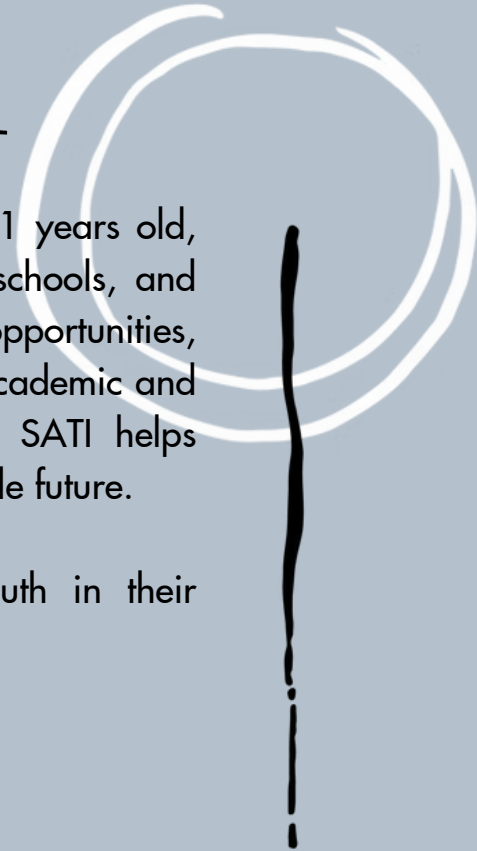
Schools Reached:

Ban Mea Toh
Ban Bo Keaw
Ban Mea Yang Ha
Ban Rap Pha Pod
Ban Mea Ka Pu
Samakkhi Pattana
Trimit Wittaya
Ban Pong Khong
Ban Pa Rai Laung
Ban Mea Salong Nai
Anuban Maung Chiang Rai

Scholarship Program

This year, SATI supported **23 scholarship students**, ranging from 5 to 21 years old, across various educational settings, including boarding schools, public schools, and universities. Beyond financial aid, the program integrates work-study opportunities, counseling, and a data-driven approach to ensure students receive both academic and emotional support. Through regular check-ins and psychological care, SATI helps students navigate challenges, develop practical skills, and build a sustainable future.

We are always **open to donations** to continue supporting these youth in their educational journey.




Our Supporters

In September, in honor of International Day of Charity, We joined **Ford Philanthropy** for Ford Global Caring Month. In 2024, we collaborated with **3 schools** in **Chonburi** and **Rayong**—Ban Khao Khan Song, Banrawoeng, and Chumchon Borisat Namtan Tawan Ok—reaching **141 students**. With the support of 110 Ford volunteers, we organized workshops on self-exploration and sex education, focusing on the importance of community involvement and giving back.

Rosewood Bangkok, a long-standing partner, has been a vital supporter of our mission to empower youth. This year, **5 Hmong girls** participated in workshops that included cooking, drink preparation, embroidery, and garland-making. These hands-on activities offer valuable vocational skills that can help the girls build careers, whether in hospitality or other fields, and are a testament to Rosewood's dedication to nurturing the future of young people.

We are also thankful for the support of **Born This Way Foundation** and **Cotton On Foundation**, who share our commitment to mental health and the well-being of young people. Their partnership helped us offer mental health counseling and support to the youth we serve. Additionally, **The Skateroom** provided us with a grant to support kids at Baan Produce Skatepark, giving them an opportunity to engage in skateboarding while gaining confidence and exploring new possibilities for their futures.



A group of children in school uniforms are gathered in a classroom, holding up papers and drawings. The scene is dimly lit, with the children's faces and the papers they are holding being the primary focus. The background shows classroom furniture and a wall with some artwork.

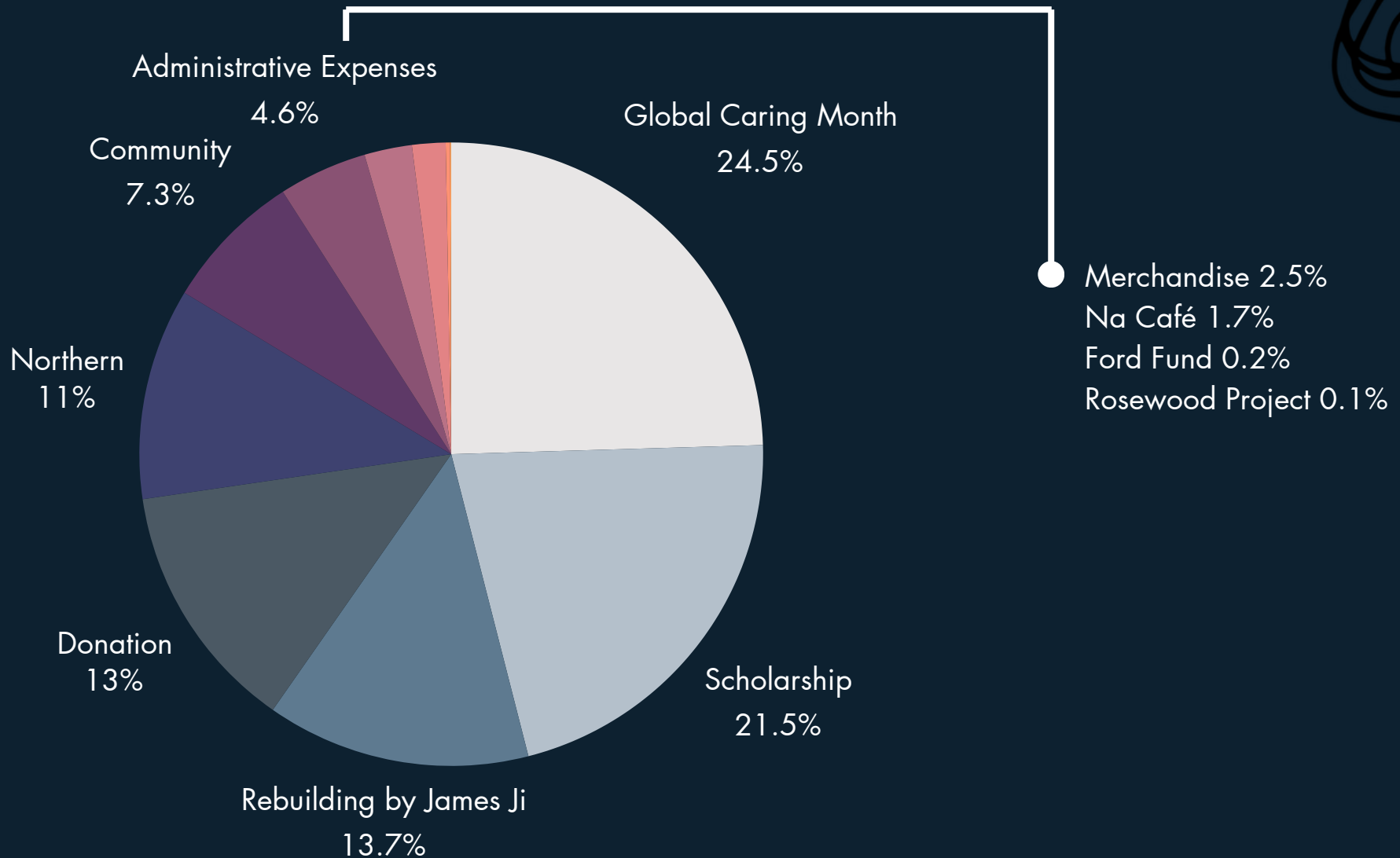
Success Stories

At SATI, we are always prepared to respond to crises that impact children and youth. In September, devastating floods swept through northern Thailand, severely damaging multiple schools and displacing families. Beyond the destruction of classrooms and infrastructure, many children faced disruptions in their education and emotional distress from losing their homes and schools overnight.

In response, SATI launched an emergency fundraising campaign to support the rebuilding efforts. Thanks to the generosity of our donors, we raised **139,397 THB**, enabling us to assist **5 schools in Chiang Mai** and **4 schools in Chiang Rai** with urgent reconstruction. Additionally, in Khun Yuam District, **Mae Hong Son**, **86 students across 3 schools** received new school uniforms, helping them regain a sense of normalcy and dignity.

Financials

Expenses in Program, Fundraising, and Administrative Categories*



*Total Amount: 2,745,529.77 THB

A group of children are walking on a gravel path in a rural setting. The children are wearing colorful clothing, including a blue dress, a green shirt, and a red shirt. The background shows a grassy field, a fence, and some buildings under a cloudy sky.

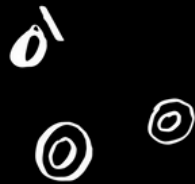
Looking Ahead to 2025

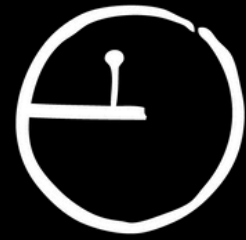
As we move into 2025, we're excited to expand our impact on youth across Thailand. We'll focus on reaching more schools in northern provinces while continuing to strengthen the communities we've already connected with in Bangkok. We'll introduce new workshops, emphasizing creativity and vocational training, to help young people develop valuable skills. By collecting valuable data, we'll better understand the unique needs of each youth, enabling us to provide targeted mental health counseling and empower them with the tools to thrive.

With Gratitude

As we close 2024, we are deeply grateful for everyone who has been part of this journey. SATI Foundation thrives because of the kindness, dedication, and generosity of our donors, volunteers, partners, and communities. To the youth we serve, your resilience and determination inspire us every day.

Every workshop held, every conversation shared, and every life touched was made possible because of you. Your belief in our mission fuels our work, and together, we are creating lasting change. Thank you for being part of this journey—our impact is always greater when we stand together.





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